

KURIER

# KURIER „Reise“



## Travel around the world

In KURIER „Reise“ (Travel), the KURIER devotes every Sunday to the topic of travel with reports from the most beautiful travel destinations at home and abroad. Be a part of it and show the KURIER travel community where the next trip can go.

EVERY  
SUNDAY  
PART OF  
KURIER

# KURIER „Reise“

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Every Sunday part of KURIER

## KURIER „REISE“ WITH TRAVELS AROUND THE WORLD

Every Sunday in KURIER in large format with travel tips and reports on destinations at home and abroad as well as culinary delights from around the world.



### Formats & Rates (fixed formats (w x h))

	<b>1/1 page</b> type area: 266 x 418 mm	<b>34,318.37</b>
	<b>junior-page</b> type area: 198 x 270 mm <b>1/2 Seite</b> type area: 266 x 196 mm	<b>20,705.75</b>
	<b>1/3 page</b> type area: 176 x 196 mm	<b>13,998.72</b>
	<b>1/4 Seite</b> <b>conventional</b> type area: 131 x 196 mm <b>horizontal</b> type area: 266 x 103 mm	<b>10,523.86</b>
	<b>1/8 page</b> <b>conventional</b> type area: 86 x 150 mm	<b>5,430.00</b>
	<b>Cover box</b> type area: 131 x 103 mm	<b>5,592.90</b>
	<b>Cover bar</b> type area: 266 x 103 mm	<b>11,185.80</b>

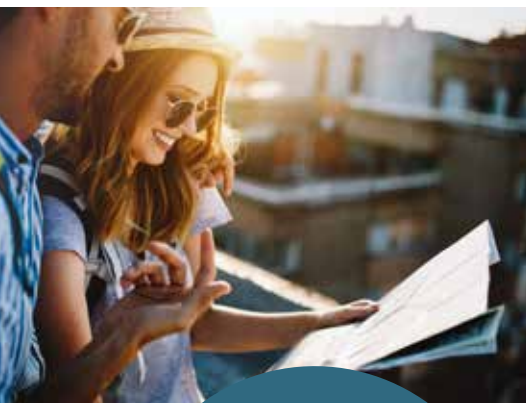
All prices in € plus 5% advertising tax and 20% VAT. Terms of business, retrievable on [www.kurieranzeigen.at](http://www.kurieranzeigen.at), apply as well as the MediaPrint data privacy statement, retrievable as well.

We will be happy to prepare your individual offer:  
Base price 1 mm TK1 = 17.57 for free formats



# „Meine Welt“-Travel

KURIER



KURIER readers are distinguished by above average interest in travelling.

KURIER readers are affluent, travel-orientated and have a wide range of interests. They go on holiday more often than the average Austrian, are active in sports and take part in cultural life.

**92.0 %** of KURIER Sunday readership are interested in vacation in Austria or abroad. Compared to total population with **89.2 %** the target group's coverage is above the average.

## Media facts

KURIER Sunday  
**560.000 Readers**  
**7,2 % reach**

**Starkes Reise-Interesse**  
**91,5 % der KURIER-LeserInnen**  
**interested in vacation in Austria or abroad**

**Top reach:**  
**High purchasing power + interested in vacation**

KURIER	11,2 %
DER STANDARD	10,7 %
DIE PRESSE	6,5 %

reach in %, weekend edition

Source: MA 2024, KURIER Sunday margin of deviation +/- 0.4 %, in the target group listed +/- 0.7 % bis +/- 0.9 %; Details on [www.media-analyse.at/Signifikanz](http://www.media-analyse.at/Signifikanz)

## Facts & Figures

**Publication date:** Every sunday part of KURIER

**Booking deadline:** Tuesday before publication, 16.00 p.m.

**Ad materials deadline:** Wednesday before publication, 16.00 p.m.

**Circulation:** KURIER complete edition

## TRAVEL SPECIALS 2025

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**09.02.2025**  
**„Sun skiing“**

Snow in the sun: Where to ski, snowshoe hiking, tour and cross-country ski especially beautifully in springtime

**27.04.2025**  
**„Fit for summer“**

Sports on the beach, in the sea and in the lake, beautiful walks, ideas and tips for special bike tours

**15.06.2025**  
**„Off to Vacation!“**

In any case, where to visit this summer, which beach and lake not to miss and where you can cool off

**20.07.2025**  
**„Cities“**

From hip metropolises to cultural surprises, from famous to hidden city tips

**17.08.2025**  
**„Active into autumn“**

Cycling, hiking, exercise for all: In autumn, many like to take time for themselves - vacation for mind and body

**02.11.2025**  
**„Travel in Advent“**

Travel destinations where you can get in the perfect mood for Christmas: from the most beautiful Christmas markets to snowy landscapes in Austria and Europe

**30.11.2025**  
**„Ski & Wintertrends“**

The best ski resorts in Austria and the view across the border - slopes, culinary hotspots of the Alps and snow alternatives from ski touring to cross-country skiing, plus: Tips for sun lovers

## We are happy to advise you personally

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